

UNIFIED VEHICLE DONATION SYSTEM



VEHICLE DONATIONS

	CONVENTIONAL	FEA/UVDS	Improvement
BASICS			
Not-for-profit targeted	✓	✓	
Not-for-profit appearance	✓	✓	
Not-for-profit operation-based		✓	✓
Main beneficiary is Not-for-profit entity(ies)		✓	✓
Tax benefit to donor	✓	✓	
Maximized value for tax benefit		✓	✓
Option to split donation between different charities		✓	✓
Any type of vehicles		✓	✓
PROCESS			
Public advertising	✓	✓	
Vehicle sold to Auction/Wholesale	✓		✓
Vehicle sold to Retail/Dealer		✓	✓
Vehicle donated to person or entity in need		✓	✓
National drop off locations		✓	✓
Pick up anywhere		✓	✓
Structured for charitable purposes		✓	✓
Controlled by an efficient public charity		✓	✓
Transparent process to all parties		✓	✓
Double-receipt (1 upon transfer, 1 tax-deductible)	✓	✓	
Year-end follow-up		✓	✓
RESULTS			
Majority of funds goes to charity(ies)		✓	✓
Bulk of funds goes to marketing & administration	✓		✓
Funds used for the purpose indicated by donor		✓	✓
High marketing costs	✓		✓
Low net donation to not-for-profit	✓		✓
Maximum possible tax deductible amount for donor		✓	✓
Maximum possible funds per transaction		✓	✓
BONUS BENEFITS			
Free consultation		✓	✓
Listing on FEA website (if desired)		✓	✓
Featured in FEA newsletter (if desired)		✓	✓
Lifetime "Friends of FEA" membership		✓	✓
Invitation to events & webinars		✓	✓
Potential benefit from legacy program		✓	✓
Average \$ actually going to Charity <small>(as per on online research, based on full market value)</small>	15%	85%	+70%
Level of Effectiveness <small>(based on all factors above)</small>	42%	96%	+54%

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